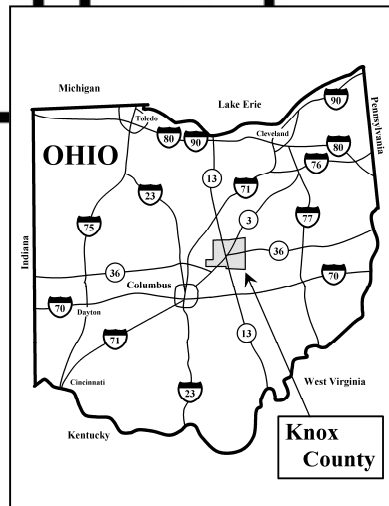


Historic Downtown Mount Vernon



**DAN EMMETT
MUSIC & ARTS
FESTIVAL**

Mount Vernon, Ohio

**Concession
Division**

CALL for ENTRY

August 12 -15, 2010

www.DanEmmettFestival.org

WELCOME TO THE

The 2010 Dan Emmett Music & Arts Festival

**August 12th-15th, 2010
in Downtown Mount Vernon**

We are proud to present the 2010 Dan Emmett Music & Arts Festival. The Festival encompasses a wide variety of activity including: continuous live music and dance, traditional & contemporary artists, a juried fine artists, antique & classic car show, flower show, fine food and much, much more. Centered around Mount Vernon's shaded town square and historic Main Street district, the Festival has become Knox County's premier family celebration.

Entry Procedure Concession Division

Applicants must submit the following:

- A photo of the concession booth
- Self-addressed stamped (S.A.S.) envelope
- Valid certificate of insurance (C.I.)
- List of ALL electrical equipment
- Payment (by check) for booth fees
- Sketch of your req'd booth layout

Application packets including all of the above items, must be received no later than May 15th, 2010 or until full. No late payments will be accepted. If your application is not accepted, your check payment and C.I. will be returned in June.

Insurance

Each concessionaire must carry a minimum of \$500,000 in liability coverage. A valid CERTIFICATE OF INSURANCE for liability coverage must accompany each application.

For questions on the Concession Division, please call:
Sandy @ 740-392-3378.

Regulations and Information

- R&R area will be provided for the concessionaires.
- **The Festival will conduct a marketing campaign.**
- **No glass containers may be used for serving.**
- Concessionaires selling food products are required to obtain a Food Service Operation License from an Ohio county health department and are subject to compliance with all government food service regulations. (Contact the Knox County Health Department at 740-392-2200 for information.)
- **No smoking** is allowed in or near any booth. All booths are subject to government fire regulations. Fire extinguishers are required in each booth area.
- **The Festival begins on Thurs. Your setup time will be confirmed individually. Each concession must remain open during the minimum hours of : Thurs. 11 a.m. - 11 p.m.; Fri. 11 a.m. - 11 p.m.; Sat. 10 a.m. - 11 p.m.; and Sun. 11 a.m. - 5 p.m. Exceptions for plated specialty meals may be permitted with permission in writing and in advance from the Dan Emmett Music & Arts Festival, Inc.**
- All open tables must be draped to the ground and all trailers must be skirted.
- No solicitations shall occur outside of the assigned booth space (i.e. raffles, drawings, etc.).
- All vehicles must be removed from the concession area 30 minutes prior to exhibit hours.
- Parking spaces for support and supply vehicles are not provided by the Festival.
- Applicant will be bound by the concession booth layout sketch sent with application. Please provide complete information for space req'd, including trailer tongue, tent supports, etc. Show your entire set up.
- Photo of concession provided must reflect the actual proposed setup for this Festival.
- Acceptance to the Festival is juried and will be based on all items mentioned and types of food sold. An overall balance and variety, without significant duplication of product sold is required by the Festival. Preference may be offered to previous Festival concessionaires.
- Only those items approved in writing by the Dan Emmett Music & Arts Festival, Inc. may be sold, including all beverages. The Festival reserves the right to determine what items are sold, who may sell any particular item, and where the items may be sold. This regulation is not negotiable and will be strictly enforced by the Festival.

- The Knox Co. Board of Health and the City of Mount Vernon has advised the Festival that vendors will no longer be able to dump gray water into the storm water catch basins. The Festival will provide a free dumping spot on the SW corner of the Square that will be available overnight and at certain daytime periods. If you require gray water dumping at other times, please notify the Festival to make other arrangements. You must be able to dump using a small garden hose connection to use this dump station. No leaks please.
- All sales and income taxes are the responsibility of the concessionaire.
- The Dan Emmett Music & Arts Festival, Inc. is not responsible for any loss or damage to the property of the concessionaires.
- If you cancel after June 30, no fees will be refunded.
- The Dan Emmett Music & Arts Festival, Inc. reserves the right to cause removal of concessionaires from the grounds if regulations are not observed anytime during the Festival.
- The Dan Emmett Music & Arts Festival, Inc. reserves the right to reject any and all applications.
- Applicants will be notified of acceptance at the address specified by the applicant.
For questions on the Concession Division, please call:
Sandy @ 740-392-3378.

Concession Space & Fees

Fees shall be based on frontage required (10' minimum). Calculated frontage shall include trailer tongues, tent stakes, etc. Concession fees:

- **Commercial - \$12 per foot or 12% of gross receipts, whichever is more.***
- **Non-profit - \$10 per foot or 12% of gross receipts, whichever is more.***
- ***There is no maximum fee - the 12% includes all on premise sales and excludes utilities.**
- **Water - Free; Gray water Dumping - Free.**
- **Trash - \$30.00**
- **Electric - \$20 for 110V up to 20 Amp; \$40 for 220V up to 50 Amps, \$75 for over 50 Amps.**
- **Minimum Booth Fee - \$120-Commercial or \$100-Non-profit, plus electric and trash.**

Mail application to:
Dan Emmett Music & Arts Festival, Inc.
107 S. Main St., Mount Vernon, OH 43050
Attention: Concessions Division

APPLICATION DUE by May 15th

(Please Print - use attachment if req'd)

Concession Name _____

Contact Name _____

Address _____

City _____ State _____

Zip _____ Phone () _____

Type: _____ Commercial _____ Non-Profit

Concession Space Size Req'd _____

Preferred Product(s) _____

Alternate Product(s) _____

Water? _____ Elec. 110 _____ Amps. Show

220 _____ Amps. How

Many

Amps

Your setup time will be confirmed individually
In your confirmation letter.

Booth Fees:

Booth Space \$ _____

+Trash \$ 30.00 .

+Electric(\$15, \$30, or \$60) \$ _____

= Total Booth Fee \$ _____

Concessionaire Agreement

I have read this prospectus and hereby agree to all conditions outlined for the Dan Emmett Music & Arts Festival. I also agree not to hold the Dan Emmett Music & Arts Festival, Inc., the Knox County Convention & Visitors Bureau, Inc., and/or the City of Mount Vernon responsible for any suits, claims, damages, loss or damage of property sustained while participating in the Dan Emmett Music & Arts Festival. I understand that, if accepted, I agree that photographs of me and/or my concessions may be used for promotional purposes.

SIGNATURE _____

Complete application checklist:

_____ Application form _____ Booth photo

_____ Layout Sketch _____ S.A.S. envelope

_____ Cert. of Insurance _____ Payment by check

Make checks payable to:

Dan Emmett Music & Arts Festival



Dan Emmett Music & Arts Festival, Inc..
107 S. Main St.
Mount Vernon, OH 43050

Your food concession entry form for the
Dan Emmett Music & Arts Festival in
Historic Mount Vernon, Ohio